



# OFF-ROAD UNITED

**Krawl'n For The Fallen**  
**November 9-10, 2019**  
**At The FIRM**  
**7266 Airport Road, Starke, FL 32091**  
**2019 Vendor Application**

Mail or email completed applications to: Off-Road United 12241 Southbridge Terrace, Hudson, FL 34669, email [OffRoadUnited@gmail.com](mailto:OffRoadUnited@gmail.com), or contact Travis Emerson (813-239-7695).

**OFF-ROAD UNITED Use Only:**

Space # \_\_\_\_\_

Payment Received: \_\_\_\_\_

**Vendor Name/Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Insurance Information:**

**Company:** \_\_\_\_\_ **Policy:** \_\_\_\_\_

**Level of Sponsorship:** \_\_\_\_\_ **Trailer Size:** \_\_\_\_\_

(See Attached Vendor Matrix for Levels of Sponsorship)



# OFF-ROAD UNITED

- Payment Enclosed (NO REFUNDS, this event will be Rain or Shine):
  - Check Payable to Off-Road United Foundation
  - Payment Sent via PayPal to [offroadunited@gmail.com](mailto:offroadunited@gmail.com)
  - Payment Other: \_\_\_\_\_
- Load-In/Set-Up will begin on Friday at 12:00 noon until 6:00 pm and Saturday beginning at 6:30 am (SET UP MUST be complete by Saturday at 8:00 am, NO EXCEPTIONS).
- Vendor Packets will be mailed to the address on application. Please make sure window decals are affixed and wrist bands are on when arriving to The FIRM.
- Only vehicles with VENDOR PASSES will be permitted in the vendor areas. Workers (with wrist bands on) may park free of charge in the spectator area.
- Vendors agree that vehicles on display will remain parked unless escorted out of the vendor area by a Krawl'n Team Member ONLY.
- Vendor agrees/acknowledges that the venue is outdoors and on active airport and subject to FAA regulations. Vendor locations are subject to natural environment including but not limited to: ants, mud, insects, areas of tall grass. The Krawl'n Team will strive to keep the vendor area free from these as much as possible within reason.

By execution of this form, I, the undersigned, will not hold Off-Road United Foundation, Krawl'n For The Fallen, The FIRM or any affiliated staff and volunteers affiliated with this event liable for any and all damages that may occur to me or my property at this event. I also understand that should I participate in any motorized events, I do so of my own free will and at my own risk.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Full Name

*Off-Road United is a non-profit organization registered to solicit funds through the Florida Dept of Agriculture and Consumer Services: Registration Number CH54260. A copy of official registration and financial information may be obtained from the division of Consumer Services by calling 800-435-7352. Registration does not imply endorsement, recommendation nor approval by the State.*



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## 2019 Vendor Guidelines

- Vendor Packets will be mailed to the address on application. Please make sure the waivers are filled out, decals are affixed to vehicles and wristbands are on prior to arrival. This will greatly speed up the process at the gate.
- Load-In/Set-Up will begin on Friday at 12:00 noon until 6:00 pm and Saturday beginning at 6:30 am (SET UP MUST be complete by Saturday at 8:00 am, NO EXCEPTIONS).
- All vendors must complete and return a signed copy of the liability waiver as well. Please mail or email all forms in with your vendor application.
- The FIRM is a primitive off-road facility, electricity, water, tables or canopies are **NOT** provided. You are welcome to bring your own, including generators.
- Any vehicles on the grounds Friday and Saturday may remain there until the show ends on Sunday.
- Camping is available, if not included in your Sponsorship level, for \$20.00 for each tent or camper, per night. Please email us at [OffRoadUnited@gmail.com](mailto:OffRoadUnited@gmail.com) to make reservations, space is limited.
- All vehicles that are parked and part of your display must remain parked during the time of the event. Keys should be removed and stored away. Because of the large number of attendees we are expecting, we want to ensure that there are no moving vehicles in the vendor area during the event. Any vehicles that need to be moved during the event, are **REQUIRED** to have a Krawl'n Team Member escort them out due to safety concerns.

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## **2019 Sponsorship Questionnaire**

There are different areas and different times that your business will be mentioned in advertising based on the Sponsorship Level you select. Vendors are responsible for providing the correct and appropriate information.

Vendor Name/Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook: \_\_\_\_\_

Instagram: \_\_\_\_\_

Twitter: \_\_\_\_\_

Please email high resolution business logo to [OffRoadUnited@gmail.com](mailto:OffRoadUnited@gmail.com) as soon as possible so we can start promoting your business.

Banners may be shipped to Off-Road United Foundation, 12241 Southbridge Terrace Hudson, FL 34669 or hand delivered to Holli Long, Christine Johnson or Travis Emerson. Banners may also be delivered the day of the event.

If your Sponsorship includes T-Shirts, please list sizes below:

\_\_\_\_\_



# OFF-ROAD UNITED

List below what you would like mentioned the day of the event during DJ announcements:  
(attach a separate piece of paper if necessary or email to [OffRoadUnited@gmail.com](mailto:OffRoadUnited@gmail.com)):

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If you are providing raffle items/merchandise in lieu of full cash payment, please list items below:

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Items valued at \$250.00 or over will be given an individual bucket. Please provide a print out to attach to the bucket with a description of the item and how to redeem. Remember that \$\$ or % off certificates do not count.

We ask that smaller items be delivered to the raffle area no later than 10:00 am on Saturday to help promote ticket sales. Please attach a business card to the item so that it can be properly acknowledged during raffle.

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**OFF-ROAD  
UNITED**



**KRAWL'N  
FOR THE  
FALLEN**

***THIS PAGE MUST BE SUBMITTED WITH ALL REGISTRATION FORMS***

**In Consideration** of being permitted to officiate, observe, work for, or for any purpose, **THE UNDERSIGNED**, for himself, his personal representatives, heirs, and next of kin, acknowledges, agrees, and represents that he **HERE BY RELEASES, WAIVES, DISCHARGES AND COVENANTS NOT TO SUE Off-Road United Foundation Inc., Krawl'n For The Fallen LLC**, promoters, participants, sponsors, advertisers, beneficiaries, owners, and lessees of the premises used to conduct this event, and their officers, employees, volunteers, and agents, herein referred to as "releases", from all liability to the undersigned, her personal representatives, assigns, heirs, and the next of kin for any and all loss or damages, and any claim or demands therefore on account of injury to the person or property or resulting in death of the undersigned, whether caused by negligence of the releases or otherwise while the undersigned is officiating in observing, working for, or for any purpose participating in the event.

**THE UNDERSIGNED HEREBY AGREES TO INDEMNIFY, SAVE AND HOLD HARMLESS** the releases and each of them from any loss, liability, damage, or cost they might incur due to the presence of the undersigned in officiating, observing, working for, or in any way participating in the event and where cause by the negligence of the releases or otherwise.

**THE UNDERSIGNED EXPRESSLY AGREES** that the foregoing release, waiver, and indemnity agreement is intended to be as broad and inclusive as permitted by, and to be interpreted and enforced in accordance with, the laws of the State of Florida, notwithstanding the choice-of-law principles or conflicts of law rules of the State of Florida, or of any other state, province, territory, or nation and that if any portion of hereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect as if such invalid portion were not a part hereof.

**THE UNDERSIGNED HAS READ AND VOLUNTARILY SIGNS THE RELEASE AND WAIVER OF LIABILITY AND INDEMNITY AGREEMENT**, and further agrees that no oral representations, statements, or inducements apart from the foregoing written agreement have been made.

**DRIVER**

All drivers must be age 18 or over and hold a valid driver's license per Insurance Regulations.

Driver Print Name \_\_\_\_\_ Date \_\_\_\_\_

Driver Signature \_\_\_\_\_

**PASSENGERS**

Passenger Print Name \_\_\_\_\_ Signature \_\_\_\_\_

Passenger Print Name \_\_\_\_\_ Signature \_\_\_\_\_

Passenger Print Name \_\_\_\_\_ Signature \_\_\_\_\_

Passenger Print Name \_\_\_\_\_ Signature \_\_\_\_\_



## 2019 Krawl'n For The Fallen Vendor Matrix



	<b>Trooper</b>	<b>Corporal</b>	<b>Sergeant</b>	<b>Lieutenant</b>	<b>Captain</b>	<b>Major</b>	<b>Food Vendors "Give Back"</b>
Base Contributions	\$50.00 cash only	\$100.00 cash only	\$250.00 minimum \$100.00 cash	\$500.00 minimum \$200.00 cash	\$1000.00 minimum \$300.00 cash	\$2500.00 minimum \$500.00 cash	10% of Sales \$50.00 minimum due up front to secure spot
Space Size Width x Length	10 x 10	10 x 10	10 x 20	30 x 40	30 x 80	30 x 100	As Needed for Set Up
Spaces Available	Unlimited	Unlimited	Unlimited	Unlimited	4	4	10
Application Deadline	10/01/19	10/01/19	10/01/19	10/01/19	08/15/19	08/15/19	10/01/19
Social Media Advertising (Group Post)	X	X	X	X	X	X	X
Social Media Advertising (Individual Post)		X	X	X	X	X	X
Social Media and webpage Advertising, including logo				X	X	X	X
Social Media and webpage Advertising Including individual logo, hashtag, and link to website and/or FB page					X	X	X
Advertisement on any print or news media					X	X	
Logo on Volunteer T-shirts					X		
Logo on Event Shirt						X	

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## 2019 Krawl'n For The Fallen Vendor Matrix



	Trooper	Corporal	Sergeant	Lieutenant	Captain	Major	Food Vendors "Give Back"
Logo on Event Entrance Windshield Sticker						X	
Publicity During Event	Raffles  *Bucket for Big Ticket Item <sup>(1)</sup>	Raffles  *Bucket for Big Ticket Item <sup>(1)</sup>	Raffles  *Bucket for Big Ticket Item <sup>(1)</sup>	Raffles  *Bucket for Big Ticket Item <sup>(1)</sup> DJ announcement daily <sup>(2)</sup>	Raffles  *Bucket for Big Ticket Item <sup>(1)</sup> DJ announcement twice daily <sup>(2)</sup>	Raffles  *Bucket for Big Ticket Item <sup>(1)</sup> DJ announcement several times throughout the day <sup>(2)</sup>	DJ Announcements
Complementary Event Shirt				2	2	4	
Vendor Passes (Workers)	2	2	4	6	8	10	TBD
Vendor Passes (Vehicles)	1	1	2	2	3 <small>(May Park on Vendor Row)</small>	4 <small>(May Park on Vendor Row)</small>	TBD
Trail Ride Passes					1	2	
Camping Sites					1	2	

1. Product must be appropriate to event and approved by Off-Road United Team. Big Ticket Items (over \$250.00 value) will be given an individual Raffle Bucket which increases exposure. Vendor must provide print out to attach to Bucket for large ticket Raffle Item. % off or \$ off certificates do not count.
2. Vendor must fill out section provided in Vendor packet as to what they would like announced by the DJ.

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