



## 2020 Krawl'n For The Fallen Vendor Matrix



	<b>Trooper</b>	<b>Corporal</b>	<b>Sergeant</b>	<b>Lieutenant</b>	<b>Captain</b>	<b>Major</b>	<b>Food Vendors "Give Back"</b>
Base Contributions	\$50.00 cash only	\$100.00 cash only	\$250.00 minimum \$100.00 cash	\$500.00 minimum \$200.00 cash	\$1000.00 minimum \$300.00 cash	\$2500.00 minimum \$500.00 cash	10% of Sales \$50.00 minimum due up front to secure spot
Space Size Width x Length	10 x 10	10 x 10	10 x 20	30 x 40	30 x 80	30 x 100	As Needed for Set Up
Spaces Available	Unlimited	Unlimited	Unlimited	Unlimited	4	4	10
Application Deadline	10/02/2020	10/02/2020	10/02/2020	10/02/2020	08/14/2020	08/14/2020	10/02/2020
Social Media Advertising (Group Post)	X	X	X	X	X	X	X
Social Media Advertising (Individual Post)		X	X	X	X	X	X
Social Media and webpage Advertising, including logo				X	X	X	X
Social Media and webpage Advertising Including individual logo, hashtag, and link to website and/or FB page					X	X	X
Advertisement on any print or news media					X	X	
Logo on Event Shirt						X	
Logo on Event Entrance Windshield Sticker						X	

Off-Road United is a non-profit organization (EIN 82-1060462) registered to solicit funds through the Florida Dept. of Agriculture and Consumer Services: Registration Number CH54260. A copy of official registration and financial information may be obtained from the division of Consumer Services by calling 800-435-7352. Registration does not imply endorsement, recommendation nor approval by the State.



## 2020 Krawl'n For The Fallen Vendor Matrix



	Trooper	Corporal	Sergeant	Lieutenant	Captain	Major	Food Vendors "Give Back"
Publicity During Event	Raffles *Bucket for Big Ticket Item <sup>(1)</sup>	Raffles *Bucket for Big Ticket Item <sup>(1)</sup>	Raffles *Bucket for Big Ticket Item <sup>(1)</sup>	Raffles *Bucket for Big Ticket Item <sup>(1)</sup> DJ announcement daily <sup>(2)</sup>	Raffles *Bucket for Big Ticket Item <sup>(1)</sup> DJ announcement twice daily <sup>(2)</sup>	Raffles *Bucket for Big Ticket Item <sup>(1)</sup> DJ announcement several times throughout the day <sup>(2)</sup>	DJ Announcements
Complementary Event Shirt				2	2	4	
Vendor Passes (Workers)	2	2	4	6	8	10	TBD
Vendor Passes (Vehicles)	1	1	2	2	3 (May Park on Vendor Row)	4 (May Park on Vendor Row)	TBD
Trail Ride Passes					1	2	
Camping Sites					1	2	

1. Product must be appropriate to event and approved by Off-Road United Team. Big Ticket Items (over \$250.00 value) will be given an individual Raffle Bucket which increases exposure. Vendor must provide print out to attach to Bucket for large ticket Raffle Item. % off or \$ off certificates do not count.
2. Vendor must fill out section provided in Vendor packet as to what they would like announced by the DJ.

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